



# The ROADMAP

**21-22 July 2023**

**University Of Nigeria Nsukka**

**SPONSORSHIP**   
**AND PARTNERSHIP**



*Dear Prospective Sponsor,*

*We are excited to present you with an exclusive opportunity to sponsor The Emerge Summit 2023, a prestigious career and entrepreneurship event aimed at empowering undergraduate students and fostering their professional growth.*

*As a sponsor, you will have the chance to make a significant impact on the lives of young individuals while gaining valuable brand exposure and recognition.*

*We offer a range of sponsorship tiers to suit your budget and desired level of involvement.*

**The Emerge Summit (UNN) 2023 Local Organising Committee**



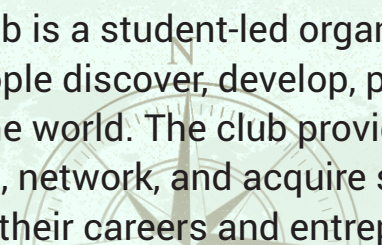


## ABOUT THE EMERGE SUMMIT

The Emerge Summit is a special career and entrepreneurship event designed for undergraduate students of universities.

The summit is organised annually by The Emerge Club and has as its purpose to provide a forum for students to learn from industry experts and successful entrepreneurs, network with peers, and gain insights and skills that will help them succeed in their future careers and entrepreneurial endeavours.

## ABOUT THE EMERGE CLUB

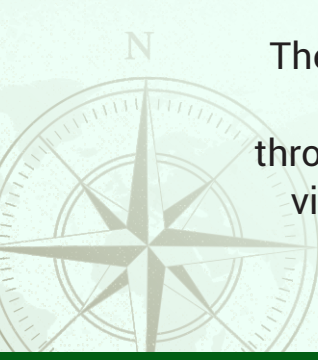


The Emerge Club is a student-led organization aimed at helping young people discover, develop, promote, and deploy themselves to the world. The club provides a platform for students to learn, network, and acquire skills that will help them succeed in their careers and entrepreneurial pursuits.

## OBJECTIVES OF THE SUMMIT

The Emerge Summit 2023 aims to expose participants to the process of growth in life, career, and entrepreneurship thereby helping them understand and take responsibility for their own growth and success in life, career, and entrepreneurship.

To help participants discover, build and process their life visions, missions, goals and objectives in life and career, not just to themselves, but to the rest of the world.



The theme: **The Roadmap** is geared towards building visionary youths who will pursue their God-given mission/purpose through strategic life-planning and clarity thereby promoting the vision of the Emerge Club of building a community of young leaders who can make a positive impact in the world.

# OUR NUMBERS

**2019**

**425**

Participants

**2021\***

**156**

Participants

**2023**

**500+**

Target Participants

\* The 2021 Edition was a limited edition due to COVID-19 restrictions

# PAST SPEAKERS

## 2019



**JOHNSON AUDU**  
RP, WINNERS' CHAPEL NSUKKA



**EJEARTS ADEME**  
(TEMPERAMENT PASTOR)



**BARR. EZE-IFEDY RALPH**  
MD, FOUNDER INSTITUTE



**UGWU WILSON UCHE**  
PR/MEDIA PARTNER,  
ETHIOPIAN AIRLINES ENUGU



**CHUKWUMA EPHRAIN OKENWA**  
ED, Lead Africa Network



**Oruade Maxwell**  
CEO Zurine Tech.



**NWABUEZE FINIAN ALI**



**Egwu Nnanna**

## 2023



**NOELA UGWU**  
Director, Ben & Christy  
.Image Consultants & Trainers



**CHUKWUMA EPHRAIN OKENWA**  
ED, Lead Africa Network



**CHINEDU IFECHELOBI**  
Director  
Fechi Creative Innovations LTD



**VICTOR IFEGWU-MBONU**  
Founder  
Double Edged Impact Network  
The Emerge Club

# OFFICIAL SPONSOR

## NGN 5 Million+

The Official Sponsorship option is only open to a single Organisation. It affords the Organisation or Firm opportunity to be seen and regarded as the sole sponsor of the event. The Organisation shall be required to take up the sponsorship of all aspects of the Summit and shall have its name attached to the Summit name.

- ✓ Exclusive recognition as the Sole Sponsor of The Emerge Summit 2023.
- ✓ Unrestricted access to Summit Participants to promote brand, products and services
- ✓ Two full-page advertisements (front and back covers) for Organisation in the Summit Brochure, interview with the CEO or staff in the Middle-spread of Summit Brochure.
- ✓ Organisation logo on all summit promotional materials.
- ✓ A dedicated booth space for branding and engagement
- ✓ Full right to distribute printed corporate literature/ and other gift packs at the event
- ✓ Branding in the Venues with Organisation's logo and signage
- ✓ Branding in dedicated registration area
- ✓ Opportunity to deliver a Keynote speech on the theme of the Summit
- ✓ Stage time at the Summit - **20 Minutes**.
- ✓ Promotional video of organisation on our social media pages and momentarily during the Summit
- ✓ Organisation Logo, description, and link to the Company website displayed on website for a period of 12 months.
- ✓ Special training Session with Participants to be facilitated by a staff member
- ✓ Inclusion and acknowledgment in all social media postings
- ✓ Feedback on products or services from Participants at the event
- ✓ 500+ social media followership or app sign-ups
- ✓ 20 VIP reserved Seats at the Summit.
- ✓ Acknowledgment of sponsors during the opening and closing ceremonies of Summit
- ✓ Sharing of participant's data such as email and phone numbers
- ✓ Access to participants for a post-summit event for a period of one year after the Summit
- ✓ Opportunity to negotiate, discuss and include further sponsorship benefits and opportunity to make contributions to the general organisation of the Summit.

# **DIAMOND SPONSOR**

## **NGN 2 Million+**

The Diamond Sponsorship option is open to three Organisations or firms. It affords the Organisation or Firm opportunity to be seen and regarded as one of the sponsor of the event. The Organisation shall take up the sponsorship of some aspects of the Summit and shall be listed as a key sponsor.

- ✓ Recognition as a key Sponsor of The Emerge Summit 2023.
- ✓ Access to Summit Participants to promote brand, products and services
- ✓ One page advertisement for Organisation in the Summit Brochure
- ✓ Organisation logo on all summit promotional materials.
- ✓ A dedicated booth space for branding and engagement
- ✓ Full right to distribute printed corporate literature/ and other gift packs at the event
- ✓ Stage time at the Summit - **10 Minutes**.
- ✓ 50 seconds Promotional video of organization on our social media pages and momentarily during the Summit
- ✓ Organisation Logo, description, and link to the Company website displayed on website for a period of 6 months after the Summit
- ✓ Inclusion and acknowledgment in all social media postings
- ✓ 500+ social media followership or app sign-ups
- ✓ 10 VIP reserved Seats at the Summit.
- ✓ Acknowledgment of sponsor during the opening and closing ceremonies of Summit
- ✓ Sharing of participant's data such as email and phone numbers
- ✓ Opportunity to negotiate, discuss and include further sponsorship benefits and opportunity to make contributions to the general organisation of the Summit.

# **GOLD SPONSOR**

## **NGN 1 Million+**

The Gold Sponsorship option is open to six Organisations or firms. It affords the Organisation or Firm opportunity to be seen and regarded as one of the sponsors of the event. The Organisation shall take up the sponsorship of some aspects of the Summit and shall be listed as a sponsor.

- ✓ Recognition as a Sponsor of The Emerge Summit 2023.
- ✓ Access to Summit Participants to promote brand, products and services
- ✓ Half page advertisement for Organisation in the Summit Brochure
- ✓ Organisation logo on all summit promotional materials.
- ✓ A dedicated booth space for branding and engagement
- ✓ Full right to distribute printed corporate literature/ and other gift packs at the event
- ✓ Stage time at the Summit - **05 Minutes**.
- ✓ 30 secs Promotional video of organization on our social media pages
- ✓ Organisation Logo, description, and link to the Company website displayed on website for a period of 3 months.
- ✓ Inclusion and acknowledgment in all social media postings
- ✓ 500+ social media followership or app sign-ups
- ✓ 5 VIP reserved Seats at the Summit
- ✓ Acknowledgment of sponsor during the opening and closing ceremonies of Summit
- ✓ Opportunity to negotiate, discuss and include further sponsorship benefits and opportunity to make contributions to the general organisation of the Summit.

## **SILVER SPONSOR**

### **NGN 700,000 - 999,999**

The Silver Sponsorship option is open to 12 Organisations or firms. It affords the Organisation or Firm opportunity to be seen and regarded as one of the sponsors of the event. The Organisation shall take up the sponsorship of some aspects of the Summit and shall be listed as a sponsor.

- ✓ Recognition as a Sponsor of The Emerge Summit 2023.
- ✓ Access to Summit Participants to promote brand, products and services
- ✓ Organisation logo on all summit promotional materials.
- ✓ Organisation Logo and link to the Company website displayed on website for a period of 1 month
- ✓ Promotional posts of organization on our social media pages
- ✓ 200+ social media followership or app sign-ups
- ✓ Inclusion and acknowledgment in all social media postings
- ✓ 2 VIP reserved Seat at the Summit.
- ✓ Acknowledgment of sponsor during the opening and closing ceremonies of Summit

## **BRONZE SPONSOR**

### **NGN 200,000 - 699,999**

The Bronze Sponsorship option is open to 12 Organisations or firms. It affords the Organisation or Firm opportunity to be seen and regarded as one of the sponsors of the event. The Organisation shall take up the sponsorship of some aspects of the Summit and shall be listed as a sponsor.

- ✓ Recognition as a Sponsor of The Emerge Summit 2023.
- ✓ Access to Summit Participants to promote brand, products and services
- ✓ Organisation logo on all summit promotional materials.
- ✓ Organisation Logo displayed on website
- ✓ Promotional posts of organization on our social media pages
- ✓ Priority seating at the Summit
- ✓ Acknowledgment of sponsor during the opening and closing ceremonies of Summit

## **STANDARD SPONSOR**

### **NGN 100,000 - 199,999**

The Standard Sponsorship option is open to 50 Organisations or firms. It affords the Organisation or Firm opportunity to be seen and regarded as one of the sponsors of the event. The Organisation shall take up the sponsorship of some aspects of the Summit and shall be listed as a sponsor.

- ✓ Recognition as a Sponsor of The Emerge Summit 2023.
- ✓ Access to Summit Participants to promote brand, products and services
- ✓ Organisation Logo displayed on website
- ✓ Acknowledgment of sponsor during the opening and closing



## **REGULAR SPONSOR**

### **NGN 50,000 - 99,999**

The Regular Sponsorship option is open to 100 Organisations or firms. It affords the Organisation or Firm opportunity to be seen and regarded as one of the sponsors of the event. .

- ✓ Recognition as a Sponsor of The Emerge Summit 2023.
- ✓ Access to Summit Participants to promote brand, products and services
- ✓ Organisation Logo displayed on website

## **BASIC SPONSOR**

### **NGN 30,000 - 49,999**

The Basic Sponsorship option is open to 200 Organisations or firms. It affords the Organisation or Firm opportunity to be seen and regarded as one of the sponsors of the event.

- ✓ Recognition as a Sponsor of The Emerge Summit 2023.
- ✓ Organisation Logo displayed on website

# **IN-KIND SPONSORSHIP**

We also welcome in-kind sponsorships that contribute to the success of The Emerge Summit. In-kind sponsorship options may include:

- Venue support
- Flight Support for speakers
- Hotel accommodation for speakers
- Printing services
- Radio/ TV Airtime
- Audiovisual equipment
- Lighting Equipment
- Stage and Venue Decoration
- Food and Drinks
- Summit Memorabilia
- Local Transportation/ Taxi Services
- Career resources and training materials for distribution to attendees
- Career, Entrepreneurship, and Leadership Books
- Mentorship opportunities, such as providing internship placements or mentor matching programs
- Catering services
- Professional development workshops or webinars
- Networking events or social activities for attendees
- Prizes or giveaways for competitions or raffles.

Please note that all sponsorship packages can be tailored to meet your specific requirements and objectives. We are open to discussing additional customized benefits that align with your brand's goals.

---

## **CONTACT**

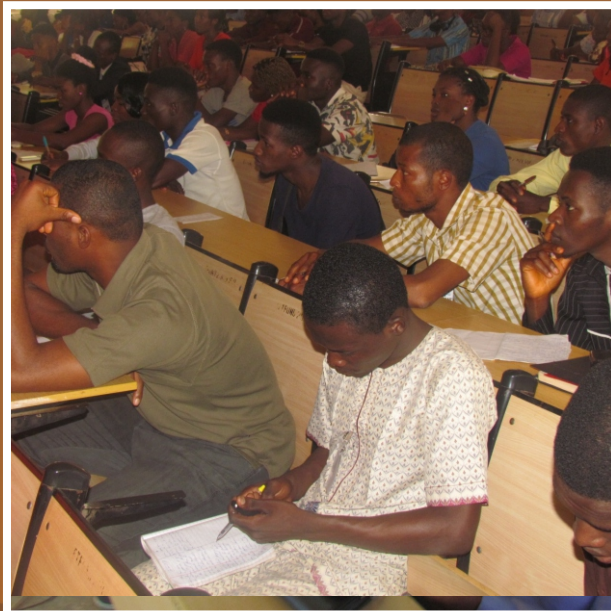
**Victor Ifegwu-Mbonu**

**08082621464**

**07044146783**

**tec@deimpactnetwork.org**

# 2019 SUMMIT IN PICTURES



## 2021 SUMMIT IN PICTURES



**We cannot always build the  
future for our youth, but we  
can build our youth for the  
future.**

**FRANKLIN D. ROOSEVELT**



**A Career and  
Entrepreneurship  
Summit**